

TRENDS & NEW PRODUCTS 2025!



playstⁱⁿ



FÜHL *Mäuse*
SENSORY PLAY STUDIO

tatoy°

The Original
SWELLY°
HOOP

DIY
Marky

trends

for kidz international



trendalliance

TRENDS FOR KIDZ

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Fühlmäuse® Sensory Play



Swellyhoop®



DIY Marky®

LEGEND

- | | | |
|---|--------------------------|-------------------|
| Age indication | Contents Weight / volume | Assorted variants |
| Packaging unit | Availability from | Article height |
| Product video available online on YouTube / TrendAllianceTV | | |

NEW

MODELLING & CREATIVE MASSES

MAKE READY TO PLAY!



playstiiin®



playstiiin®
TRULY

SUPER KNEAD & MOLDABLE!



playstiiin®
WOOLY

SUPER FLUFFY & STRETCHABLE!



playstiiin®
FLOATY

PLAYABLE IN WATER & SWIMS!



playstiiin®
POTTY

SUPER SOFT & PAINTABLE!



playstiiin®
AIRY

SUPER LIGHT & BREEZY!



playstiiin®
SILKY

SUPER SILKY & SQUEEZABLE!



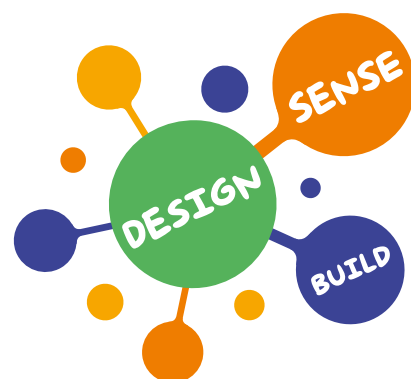
playstiiin®
SANDY

FLUFFY LIGHT & FORMABLE!



playstiiin®
LOAMY

SUPER CREAMY FINGER COLOURS!



Not just plasticine,
but a play concept unlike
anything on the market so far!

- Eight different play masses for a haptic adventure and unique sensory play experience!
- The great variety for kneading, shaping and creative design!
 - Best quality and skin compatibility in cooperation with world-leading manufacturers from Germany and Switzerland!
 - Simply neat & tidy in the practical compact storage box!

Cleverly combinable with playstiiin® CONNECT!

playstiiin®

TRULY

- Genuine play dough
- Non-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstiiin® CONNECT!



playstiiin® TRULY is the classic children's play dough that does not dry in the air! For long-lasting modelling fun and for feeling, kneading, rolling out, cutting, shaping and building again and again! For imaginative adventures and creative ideas! Particularly easy to shape thanks to the thickness it contains and suitable for children aged 3 and over.

Made in Germany! Vegan and without microplastics! Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE

MODELLING TOOL
INCLUDED - IN
EACH BOX



playstiiin® TRULY
Genuine play dough
4 colours in a box



Art.-Nr. 68000



playstiiin®

FLOATY

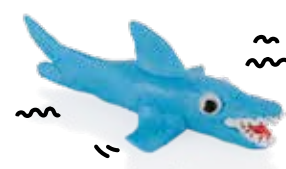
- Floating play dough
- Non-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstiiin® CONNECT!



playstiiin® FLOATY is the floating play dough for children! Non-air-drying for kneading fun even when swimming and in the bath! To feel, knead, roll, cut out, shape and build again and again! For imaginative adventures and creative ideas in the water too! Particularly light and soft!

Made in Germany! Vegan and without microplastics! Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE



playstiiin® FLOATY
Floating play dough
4 colours in a box



Art.-Nr. 68002



playstilin®

AIRY

- Extra light play dough
- Air-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® **AIRY** is the extra light play dough for super airy modelling fun! Simply knead, press, roll, cut out and shape! As playstilin® AIRY dries in the air, it is ideal for handicrafts and creative design! The dried works of art are light as a feather and can be colourfully decorated and imaginatively designed with playstilin® LOAMY finger paint!

Without microplastics!

Suitable for children aged 3 and over.

**GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE**



playstilin® AIRY
Extra light play dough
4 colours in a box

Art.-Nr. 68004



playstilin®

SANDY

- Sandy soft play dough
- Non-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® **SANDY** is the magical sandy play dough! To feel, knead, roll, shape and build again and again! Non-air-drying for sandy kneading and playing fun at home or at school! Extra safe and clean!

Without microplastics!

Suitable for children aged 3 and over.

**GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE**



playstilin® SANDY
Sandy soft play dough
4 colours in a box

Art.-Nr. 68005



playstilin®

SILKY

- Extra silky play dough
- Air-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® **SILKY** is the extra-smooth play dough for super-silky modelling fun! Simply knead, press, roll, cut out and shape! As playstilin® SILKY dries in the air, it is ideal for handicrafts and creative design! The dried works of art have a pleasantly silky surface and can be colourfully decorated and imaginatively designed with playstilin® LOAMY finger paint!

Without microplastics!

Suitable for children aged 3 and over.

**GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE**



FUNNY WIGGLE
EYES INCLUDED
IN EACH BOX!



playstilin® SILKY
Extra silky play dough
4 colours in a box

Art.-Nr. 68006



playstilin®

POTTY

- Extra soft play dough
- Air-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® **POTTY** is the extra soft play dough for particularly tactile modeling fun! Simply knead, press, roll, cut out and shape! As playstilin® POTTY dries in the air, it is ideal for handicrafts and creative design! The dried works of art can then be colourfully decorated with playstilin® LOAMY finger paint and imaginatively designed!

Made in Germany! Vegan and without microplastics!
Suitable for children aged 3 and over.

**GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE**



playstilin® POTTY
Extra soft play dough
4 colours in a box

Art.-Nr. 68001



playstilin®

LOAMY

- Finger paint
- Air-drying
- 4 colours assorted 2 times & modelling tool included

playstilin® **LOAMY** finger paints are colours you can touch for a particularly tactile play experience! Extra creamy consistency for imaginative, creative painting and designing with your hands. But the most colourful works of art can also be created with stamps, sponges or brushes. Whether on paper, cardboard or foil. And of course all air-drying playstilin® play and modelling clay can also be decorated with it!

Made in Germany! Vegan and without microplastics! Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE
CAN BE WASHED OUT



playstilin® LOAMY
Finger paint
4 colours in a box

Art.-Nr. 68003



playstilin®

WOOLY

- Extra fluffy play dough
- Non-drying
- 4 colours, funny wiggle eyes and modelling tool included
- **Cleverly combinable** with playstilin® **CONNECT!**

playstilin® **WOOLY** is the fluffiest play dough for children to squeeze, pull and snap! Non-air-drying for feather-light kneading fun! For feeling, kneading, rolling, shaping, building and throwing again and again! Extra light and soft with cotton fibers! The very special play dough for young and old!

Without microplastics!

Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin® WOOLY
Extra fluffy play dough
4 colours in a box

Art.-Nr. 68007



THE GREAT
VARIETY
TO FEEL,
SHAPE &
BUILD!



playstilin®
Display for 18 pcs.
playstilin-boxes

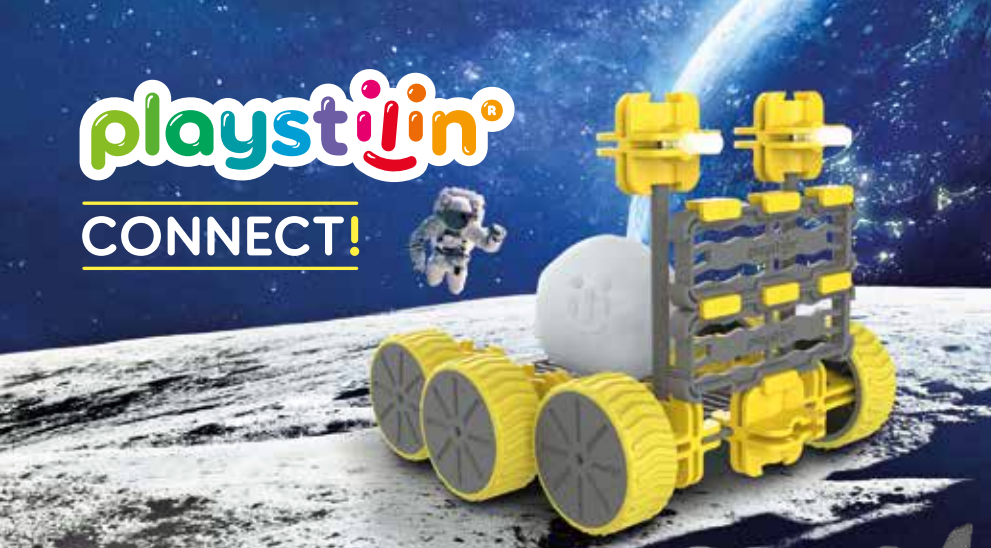
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MUCH MORE
INFORMATION CAN BE FOUND
ON PLAYSTILIN.COM



playstiiin® CONNECT!



The INNOVATION in play dough as well as building sets and construction toys!

- Unique combination of different play concepts!
Completely new possibilities for constructive-creative design through the combination of play masses with specially developed building blocks and play elements!
- Developed in cooperation with neuroscientists!

A STEM play concept for fun and natural learning!



THE INNOVATION!
BUILD YOUR
OWN TOY
WITH MODELLING
CLAY &
BUILDING BLOCKS!



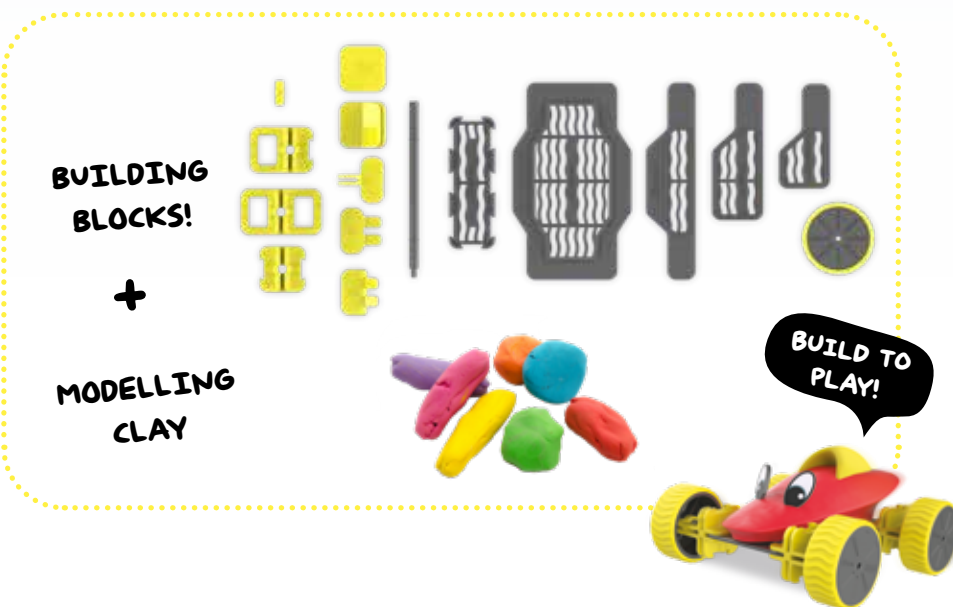
playstiiin®
CONNECT!
AEROPLANE



playstiiin®
CONNECT!
CATAMARAN



playstiiin®
CONNECT!
RACING CART



playstiiin®
CONNECT!
CONNECTIS



playstiiin®
CONNECT!
MOON LANDER

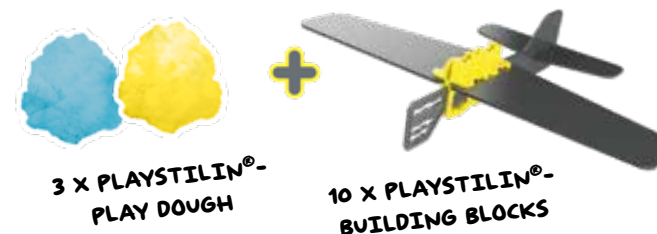
KNEADING FUN & CONSTRUCTION

- Extra light play dough and building blocks
- Air-drying
- 3 x 20 g dough + 10 x building blocks in the box
- **Combinable** with playstiiin® modelling & creative clay

playstiiin®CONNECT! Construction set with components and extra-light play dough to build an airplane that actually flies! Simply put it together and design it yourself with modelling clay! Creativity is only limited by physics! The right amount of modelling clay in the right places ensures stable flight and the longest flights! Alone or as a fun competition!

Without microplastics! For children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE



KNEADING FUN & CONSTRUCTION

- Extra light play dough and building blocks
- Air-drying
- 2 x 20 g Dough + 11 x building blocks in the box
- **Combinable** with playstiiin® modelling & creative clay

playstiiin®CONNECT! Construction set with components and extra-light play dough to build a car that actually drives! Simply put it together and design it yourself with modeling clay! There are no limits to your creativity! The right amount of plasticine in the right places ensures sufficient mass and low air resistance for the fastest and furthest journeys! Alone or as a fun competition!

Without microplastics! For children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE



playstiiin®

CONNECT! AEROPLANE

KNEADING FUN & CONSTRUCTION



playstiiin®CONNECT!
AEROPLANE / Building
blocks + play dough

Art.-Nr. 68100



5+ 8/16 05/2025

70 mm

playstiiin® CONNECT!

playstiiin®

CONNECT! RACING CART

KNEADING FUN & CONSTRUCTION



playstiiin®CONNECT!
RACING CART / Building
blocks + play dough

Art.-Nr. 68101



5+ 8/16 05/2025

70 mm

11

KNEADING FUN & CONSTRUCTION

- Floating play dough and building blocks
- Non-drying
- 3 x 25 g dough + 16 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Construction set with components and play dough to build a catamaran that actually floats! Simply put it together and design it yourself with plasticine! Creativity is only limited by physics! The right amount of floating play dough in the right places ensures sufficient buoyancy and a stable position of the boat in the water! Alone or as a fun competition!

Without microplastics!
For children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE



playstilin®

CONNECT! CATAMARAN

KNEADING FUN &
CONSTRUCTION



playstilin®CONNECT!
CATAMARAN / Building
blocks + play dough

Art.-Nr. 68102

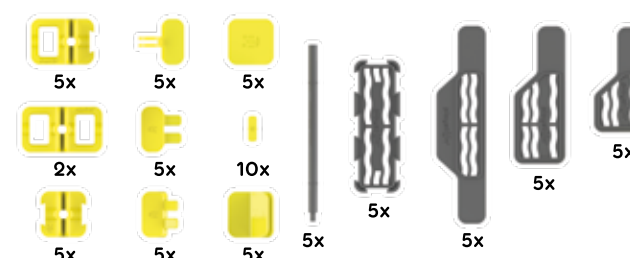


CONNECTIS-BOX WITH MANY BUILDING BLOCKS

- 72 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Set with lots of different Connectis components to simply plug together and creatively combine with the different playstilin® play doughs to make a really playable toy! Simply knead, roll, cut out and shape the separately available playstilin® play doughs and press them onto the special playstilin®CONNECT! carrier tiles! There are no limits to creativity! Build with or without plasticine! Alone or as a fun competition!

Without microplastics! For children aged 5 and over.



playstilin®

CONNECT! CONNECTIS

FOR EVEN MORE
PLAYING FUN!



playstilin®CONNECT!
CONNECTIS
Building blocks

Art.-Nr. 68104



KNEADING FUN & CONSTRUCTION

- Extra light play dough and building blocks
- Non-drying
- 1 x 25 g dough + 27 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Construction set with components and extra light moon dough to build a moon vehicle that actually drives! Simply put it together and design it yourself with play dough! There are no limits to your creativity! The right amount of almost "weightless" modelling clay in the right places ensures fun and imaginative space adventures while exploring the moon! Alone or as a fun competition!

Without microplastics! For children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE ·
PEANUT-FREE · LACTOSE-FREE



playstilin®

CONNECT! MOON LANDER

KNEADING FUN &
CONSTRUCTION



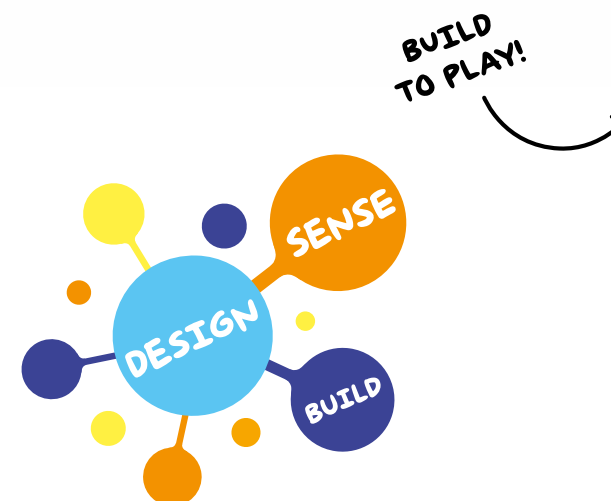
playstilin®CONNECT!
MOON LANDER / Building
blocks + play dough

Art.-Nr. 68103



playstilin®CONNECT! Display

- Colourful and eye-catching counter display for 18 playstilin®CONNECT!-boxes
- Easy to fold and set up!
- Can be ordered separately! Item no. 53553
- Included free of charge in orders from 24 playstilin®CONNECT!-Boxen
- Dimensions when set up:
Height 360 mm / Width 248 mm / Depth 234 mm



playstilin®CONNECT!
Display for 18 pcs.
playstilin-boxes

Art.-Nr. 68160





FAMILIENTRADITION SEIT 1959
MIT ♥ IN DEUTSCHLAND
HERGESTELLT

Feuchtmann®

Kneading, finger paints and more ...
Made in Germany!



BASTEL ZEIT



Feuchtmann MY FAVOURITE DOUGH

Even the **youngest children** can develop their motor skills with the soft and very pliable MY FAVOURITE DOUGH, which is made from only the best raw materials according to the traditional Feuchtmann recipe in bright, cheerful colours. It can be **modelled, air-dried, painted and mixed**.

- Air-drying soft modelling clay for even the youngest children
- Available in 6 colours
- Vegan formulation
- Gluten- and lactose-free, protein- and peanut-free, MY FAVOURITE DOUGH is absolutely safe for allergy sufferers



MY FAVOURITE DOUGH
Single tin of 500 g /
in 6 colours

Art.-Nr. 628 1518



White

Art.-Nr. 628 1518-1
Einzel-EAN 4015259251819



Yellow

Art.-Nr. 628 1518-2
Einzel-EAN 4015259251826



Orange

Art.-Nr. 628 1518-3
Einzel-EAN 4015259251833

Single-
EANs



Red

Art.-Nr. 628 1518-4
Einzel-EAN 4015259251840



Green

Art.-Nr. 628 1518-6
Einzel-EAN 4015259251864



Blue

Art.-Nr. 628 1518-8
Einzel-EAN 4015259251888



In 4 cheerful
colours



MY FAVOURITE DOUGH
4 tins of 150 g in a
gift box / 4 colours

Art.-Nr. 628 1513



MY FAVOURITE DOUGH
Single-tins of 150 g / 6 colours
assorted, two of each

Art.-Nr. 628 1517



Feuchtmann

15

14

NEW! Feuchtmann MY FAVOURITE DOUGH PASTEL-EDITION

Box with 4 different colours of pastel modelling clay as a perfect gift for all pastel fans:

- 4 tins of 150 g pastel modelling clay
- Suitable for children aged 2 years and over



MEINE LIEBLINGSKNETE

NEW



MY FAVOURITE DOUGH PASTEL-Edition / 4 tins of 150 g in a gift box

Art.-Nr. 628 1523



NEW! Feuchtmann MY FAVOURITE DOUGH CUTTERS

The ideal addition for creative crafting time with MY FAVOURITE DOUGHS!

MY FAVOURITE DOUGH CUTTERS for cutting out and crafting in the safari edition or farm edition:

- The **farm edition** with the shapes dog, horse, duck, sheep and cow
- The **safari edition** with the shapes pig, zebra, elephant, giraffe and lion



Shapes Farm-Edition



Shapes Safari-Edition

MEINE LIEBLINGSFÖRMCHEN FARM & SAFARI ASSORTED

NEW



MY FAVOURITE DOUGH CUTTERS / Box Farm & Safari / Sorted in 2 types

Art.-Nr. 628 1525



NEW! Feuchtmann MY FAVOURITE DOUGH GLITTER-EDITION

Box with 4 different colours of glitter putty as a perfect gift for all glitter fans:

- 4 tins of 130 g putty with organic glitter
- Suitable for children aged 2 years and over



MEINE LIEBLINGSKNETE

NEW



MY FAVOURITE DOUGH GLITTER-Edition / 4 tins of 130 g in a gift box

Art.-Nr. 628 1544



MEINE LIEBLINGSFÖRMCHEN SAFARI • WILD ANIMALS

NEW



MY FAVOURITE DOUGH CUTTERS / Box Safari / Wild animal-shapes / 5 pcs

Art.-Nr. 628 1529



MEINE LIEBLINGSFÖRMCHEN FARM • FARM ANIMALS

NEW



MY FAVOURITE DOUGH CUTTERS / Box Farm / Farm animal-shapes / 5 pcs

Art.-Nr. 628 1528



Feuchtmann MY FAVOURITE FINGER PAINTS

MY FAVOURITE FINGERPAINTS from Feuchtmann is made from the best raw materials in Germany.

- MY FAVOURITE FINGERPAINTS are vegan, paraben-free, gluten-free, lactose-free, protein-free, peanut-free and microplastic-free.
- It is therefore also absolutely safe for allergy sufferers
- MY FAVOURITE FINGERPAINTS encourages children's imagination and creativity
- Vegan formulation
- Easy to wash out
- Finger paints available in 6 colours: White, yellow, red, green, blue, pink
- In hygienic tube packaging or refill bottle



Creamy colour you can touch - without dripping!



White

Art.-Nr. 633 0658-1
Single-EAN 4015259265816



Yellow

Art.-Nr. 633 0658-2
Single-EAN 4015259265823



Pink

Art.-Nr. 633 0658-5
Single-EAN 4015259265854



Green

Art.-Nr. 633 0658-7
Single-EAN 4015259265878



Blue

Art.-Nr. 633 0658-8
Single-EAN 4015259265885



Red

Art.-Nr. 633 0658-4
Single-EAN 4015259265847

Einzel-EANs



MY FAVOURITE FINGERPAINTS / 6 colours in a single refill bottle

Art.-Nr. 633 0658



MEINE LIEBLINGSFARBE

6 Basic-colours
75 g



Colour for fingers, brushes, sponges, stamps and much more!



MY FAVOURITE FINGERPAINTS / 6 colour tubes of 75 g each in a gift box

Art.-Nr. 633 0651



MEINE LIEBLINGSFARBE



MY FAVOURITE FINGERPAINTS / Pastel-Edition / 6 colour tubes of 75 g each in a gift box

Art.-Nr. 633 0653



MEINE LIEBLINGSFARBE

NEW

6 Pastel-colours
75 g



MY FAVOURITE FINGERPAINTS / Pastel-Edition / 6 colour tubes of 75 g each in a gift box

Art.-Nr. 633 0653



Feuchtmann MY FAVOURITE CHALK

MY FAVOURITE CHALK in exceptionally brilliant colours is easy to wash out and is not only suitable for the street!

The chalk from Feuchtmann is made without stone powder and can therefore also be used on blackboards without scratching them.

MY FAVOURITE CHALK is made from the best raw materials in Germany.

- Can be washed out
- Suitable from 3 years of age



Can be used for the street and the blackboard!



- White
- Yellow
- Red
- Blue
- Green

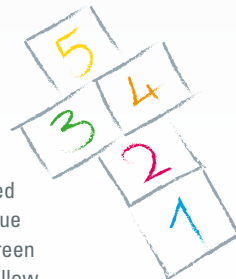


MY FAVOURITE CHALK
Basic Mini / 5 coloured
pieces of 24 g

Art.-Nr. 657 7011



MEINE LIEBLINGSKREIDE



- Red
- Blue
- Green
- Yellow



incl.
brush



MY FAVOURITE CHALK
Liquid street paint / 4 tins of
100 g including a brush

Art.-Nr. 657 5005



- 3x White
- 3x Orange
- 3x Yellow
- 3x Red
- 3x Blue
- 3x Green
- 3x Brown



MY FAVOURITE CHALK
Small Bucket / 20 coloured
pieces of 24 g in a play bucket

Art.-Nr. 657 5001



Feuchtmann INFANT ART – IMPRESSION BASIC

The **SAFE** alternative in the field of impression sets!

All items in the Infant Art range are made exclusively from safe, harmless materials that comply with current toy standards.

Infant Art Body Impression modelling dough smells good and can be dried at the lowest temperature in the oven or in the air after the impression has been made.

- In assorted colours (white, pink, blue)
- Age rating: none

Contains:

- 1 tin of modelling dough, 1 dough roller, 2 modelling tools



Dough roller
included

INFANT ART:
Imprint sets
in pink, blue
or white!

With 2
modelling tools



SAFE: Made according to the
traditional Feuchtmann recipe using
only the best raw materials!



Infant Art – Impression Basic
3 variants assorted:
Pink, White, Blue

Art.-Nr. 628 0820



NEW! Feuchtmann Kinder Soft Dough
Kinder Soft Dough is a **wonderfully soft modelling clay** that is particularly popular with small children. It is perfect for **hand-icrafts, first attempts at modelling and all standard modelling presses**. Effortless kneading, pressing, rolling out, cutting out, moulding and much more for all children from the age of 2.

The children's soft modelling clay can be **air-dried** and then imaginatively **painted** with Feuchtmann KLECKSi finger paints.



NEW

Kinder Soft Dough
36 tins of 100 g in a display /
6 variants assorted

Art.-Nr. 628 0550

4 015259 205508

2+ 1/1 now 100 g



NEW

Kinder Soft Dough NATURE
4 colours in tins á 150 g /
Air-drying & paintable

Art.-Nr. 628 0518

4 015259 205188

2+ 12/12 04/2025 600 g



NEW! Kinder Soft Dough – BASIC
• with 4 basic base colours



NEW

Kinder Soft Dough BASIC
4 colours in tins of 150 g /
Air-drying & paintable

Art.-Nr. 628 0510

4 015259 205102

2+ 12/12 04/2025 600 g



NEW

Kinder Soft Dough RAINBOW
4 colours in tins of 150 g /
Air-drying & paintable

Art.-Nr. 628 0519

4 015259 205195

2+ 12/12 04/2025 600 g



NEW

Kinder Soft Dough BASIC
4 basic-colours in tins á 80 g /
Air-drying & paintable

Art.-Nr. 628 0587

4 015259 205874

2+ 16/16 04/2025 320 g



NEW

Kinder Soft Dough SPARKLE
4 glitter-colours in tins of 80 g /
Air-drying & paintable

Art.-Nr. 628 0590

4 015259 205904

2+ 16/16 04/2025 320 g

NEW! Kinder Soft Dough – BASIC PLUS
• mit fantastic accessories: 4 shaping tools for cutting out & 2 modelling tools
• 6 colours in tins of 150 g each



NEW

Kinder Soft Dough HYPER
4 colours in tins á 80 g /
Air-drying & paintable

Art.-Nr. 628 0588

4 015259 205881

2+ 16/16 04/2025 320 g



NEW

Kinder Soft Dough
BASIC, SPARKLE & HYPER
3 variants assorted

Art.-Nr. 628 0589

4 015259 205898

2+ 16/16 04/2025 320 g sort. 3



NEW

Kinder Soft Dough
BASIC PLUS with accessories /
6 colours in tins of 150 g

Art.-Nr. 628 0527

4 015259 205270

3+ 6/6 04/2025 150 g

Feuchtmann JUNiORKNET

Particularly colourful kneading with the **non-drying** sticks from JUNiORKNET! Such intense colours appeal to all age groups and are a big hit in kindergarten.

The JUNiORKNET modelling clay is particularly easy to work with thanks to the starch it contains and is ideal for allergy sufferers. **No drying out, which means long-lasting fun with JUNiORKNET modelling clay!** Suitable for children aged 2 and over.

JUNiORKNET Basic – super-soft, permanently elastic, non-drying modelling clay



JUNiORKNET Basic / 8 coloured sticks of modelling clay of 33 g / non-drying

Art.-Nr. 628 0307



juniorKnet

aus natürlicher Kartoffelstärke



Educationally valuable:
• Creativity
• Colour theory
• Fine motor skills

NEW! JUNiORKNET Pastel – in 8 pastel-colours



JUNiORKNET Pastel-edition / 8 pastel-coloured sticks of modelling clay of 33 g / non-drying

Art.-Nr. 628 0303



Feuchtmann SCHUL-KNET

Is an easily mouldable, but at the same time dimensionally stable modelling clay: **no hardening, sticking or even discolouring!** The wax base heats up quickly when kneaded. The over 30-year-old recipe is a classic in classrooms and children's rooms.

SCHUL-KNET is made from gluten- and protein-free ingredients and is safe for allergy sufferers. Due to its slightly firmer kneading and moulding properties, this modelling clay is suitable for children aged 4 and over.

SCHUL-KNET Basic – 10 coloured bars of modelling clay



SCHUL-KNET Basic / 10 coloured sticks of modelling clay of 18 g / non-drying

Art.-Nr. 628 0102



SCHUL-KNET

nur aus besten Rohstoffen



Ideal for modelling figures, the wax base heats up when kneaded.

SCHUL-KNET Box – in the practical storage tin



SCHUL-KNET Box / 10 coloured sticks of modelling clay of 40 g / non-drying

Art.-Nr. 628 0111



JUNiORKNET Box Midi – including 6 shaping tools and 2 modelling tools



JUNiORKNET Box Midi / 8 colourful bars of modelling clay (4 bars) of 35 g / in a tin

Art.-Nr. 628 0404



JUNiORKNET Box Maxi – super soft modelling clay in a practical storage tin



JUNiORKNET Box Maxi / 14 colourful bars of modelling clay (4 bars) of 35 g / in a tin

Art.-Nr. 628 0403



NEW! SCHUL-KNET PRE-SCHOOL
Preschool modelling clay set / 49 pieces –

- 10 bars of modelling clay, 40 g each
- With accessories: 26 letter moulds, 10 number moulds & 2 modelling tools
- In a high-quality click box for storage

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

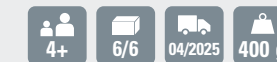


With high-quality click fastener



SCHUL-KNET Pre-School / 49-piece set with modelling clay and accessories in a click box

Art.-Nr. 628 0115



Feuchtmann WINDOW CLAY –

Create beautiful, easy-to-remove window pictures with the **patented, unique WINDOW CLAY**. The modelled figures adhere easily to windows and all other smooth surfaces and can be removed easily and cleanly at any time.

- Suitable for children aged 3 and over
- Safe for allergy sufferers
- Vegan formulation
- Made in Germany from the best raw materials

NEW! WINDOW CLAY MIDI – contains 6 bars of clay, 10 animal shaping tools, 4 modelling tools, 1 dough roller



WINDOW CLAY Midi
6 colourful sticks of clay
of 45 g with accessories

Art.-Nr. 628 1405



Feuchtmann WINDOW CLAY

Create
imaginative 3D
window pictures
with the patented
WINDOW CLAY!



NEW! WINDOW CLAY MAXI – contains 10 bars of clay, 26 ABC cutters, 10 number cutters, 4 modelling tools, 1 dough roller



WINDOW CLAY Maxi
10 colourful sticks of clay
of 45 g with accessories

Art.-Nr. 628 0575



Feuchtmann KLECKSi Finger paints

KLECKSi brings colour into the home! Thanks to their creamy consistency, these colours adhere to all materials. Even spilling colours is no longer a problem: nothing runs so quickly. Of course, KLECKSi can be washed out.

- Suitable for children aged 2 and over
- Made in Germany from the best raw materials

Creamy
consistency: This
means that
KLECKSi does not
drip when painting!



NEW! Klecksi NEON – 4 bright neon colours in tins of 100 g each



KLECKSi NEON / 4 x 100g
finger paints in neon-colours
(Red, Yellow, Green, Magenta)

Art.-Nr. 633 0627



KLECKSi



KLECKSi finger paints
36 tins of 100 g in the display
6 variants assorted

Art.-Nr. 633 0600



Feuchtmann JUNiORKNET Floating modelling clay –

for great plasticine fun in the water!

- Microplastic-free
- 5 soft, colourful, non-drying bars
- Can be played with in water up to 24°C
- Suitable for children aged 2 years and over



Create
fantasy worlds in
the water with
JUNiORKNET
floating modelling
clay!



- White
- Yellow
- Red
- Blue
- Green

JUNiORKNET Floating clay /
5 coloured bars of floating
modelling clay

Art.-Nr. 628 0402



KLECKSi Basic Mini – 4 colours in tins of 150 g



KLECKSi Basic Mini /
finger paints, 4 tins
(Yellow, Red, Green, Blue)

Art.-Nr. 633 0624



KLECKSi Basic Maxi – 6 colours in tins of 150 g



KLECKSi Basic Maxi / finger
paints, 6 tins (Yellow, Red,
Green, Blue, White, Orange)

Art.-Nr. 633 0626



Feuchtmann STECKi

Promotes abstract thinking! Colourful assorted blocks in a wide variety of shapes and colours inspire children's imaginations. It's fun! Fine motor skills and spatial thinking are encouraged in a playful way. Almost any desired shape can be 'plugged in' in a child-friendly way. An exciting, creative toy that not only inspires children. **An ideal waiting time shortener for on the go.**

- Suitable for children aged 3 and over

Playfully promote fine motor skills and spatial thinking with STECKi!

STECKi



STECKi / 36 tins in a display / 3 variants assorted: Original, Neon, Pastel

Art.-Nr. 621 0500



3+ 1/1 now sort. 3

STECKi Original – round blocks in bright colours in a practical storage box



STECKi Original / 130 g round blocks in a tin

Art.-Nr. 621 0590



3+ 6/6 now 130 g

STECKi GEO – assorted shapes in bright colours in a practical storage tin



STECKi GEO / 300 g assorted blocks in a tin

Art.-Nr. 621 0591



3+ 8/8 now 300 g

NEW! Feuchtmann MINISTECK Pixel Puzzle

Ministeck is fun, promotes fine motor skills, abstract thinking and concentration and gives free rein to the imagination. The different coloured mosaic pieces have pegs on the back with which they can be attached to the corresponding perforated plastic plate as desired. Ministeck is available as standard in a practical set. This means that even beginners can create beautiful motifs.

- Suitable for children aged 4 and over

MINISTECK 4in1 Sets – contains 4 motif templates, 1 picture hanger, 1 lever, 1 plug-in template



Art.-Nr. 32576

Art.-Nr. 32575

Art.-Nr. 32578



Ministeck 4in1 / Sorted in 3 types: Sweet Wildies, Zoo Animals, Girls / contains approx. 300 pcs.

Art.-Nr. 32500



4+ 12/12 now 145 g

MINISTECK XL Box Baustelle 4in1 – contains 4 motif templates, 1 picture hanger, 1 lever, 1 plug-in template



Ministeck XL Box 4in1 Construction site / contains approx. 1,800 pcs.

Art.-Nr. 37584



4+ 8/8 now 500 g



Encourage concentration, fine motor skills and creativity with Ministeck

MINISTECK XL Box Family Set Fun – contains 4 motif templates, 1 picture hanger, 1 lever, 1 plug-in template



Ministeck XL Box Family Set Fun / contains approx. 1,800 pcs.

Art.-Nr. 37427



4+ 8/8 now 500 g

MINISTECK XL Box Ponyhof 4in1 – contains 4 motif templates, 1 picture hanger, 1 lever, 1 plug-in template



Ministeck XL Box 4in1 Pony farm / contains approx. 1,000 pcs.

Art.-Nr. 37585



4+ 8/8 now 500 g

NEU

FÜHL Mäuse
SENSORY PLAY STUDIO

NEW! Fühlmäuse-Clay – is the perfect choice for creative playtime fun – gluten-free, safe, high-quality and ideal for children with allergies or intolerances. Fühlmäuse modelling clay is made **from potato starch**. With its unique recipe, Fühlmäuse modelling clay offers a smooth experience, is easy to shape and provides hours of modelling fun without crumbling.

The rainbow kneading box brings colour into play and encourages creativity.

Rainbow kneading box contains:

- 6 tins of modelling clay (180 g each) in the colours Blush, Indian Summer, Dayroom Yellow, Matcha Green, Skylight Blue and Lavender
- Silicone modelling roll with wooden handles
- 2 modelling stamps (designs may vary)
- 3D rainbow modelling cutter
- Cotton storage bag (25 x 35 cm)



Fühlmäuse
Kneading box **Rainbow**
10-pcs. set with cotton bag

Art.-Nr. 79000



The ultimate pottery set – getting creative made easy! The ultimate pottery set offers everything little artists need to create their own masterpieces – without the need for a kiln. The air-drying modelling clay is easy to use and safe for children.

The ultimate pottery set contains:

- 2 x 500 g gluten-free air drying modelling clay
- 8 acrylic paints in soft pastel shades
- Tool set with 5 tools
- 2 brushes and 1 sponge
- Base and gloss varnish
- Half-circle kneading mat
- 3 child-friendly instructions to download

WITH EASY INSTRUCTIONS FOR CHILDREN



Fühlmäuse
The ultimate pottery set
21 pcs. with cotton bags

Art.-Nr. 79004



Fühlmäuse modelling box fairy magic / building site / farm – Our themed modelling boxes offer creative fun for every adventure! Whether fairy magic, building site or farm – each box contains everything that little explorers need for modelling.

Kneading box fairy magic / construction site / farm contains (each):

- 4 tins of gluten-free modelling clay, each 180 g in 4 themed colours
- Silicone modelling roll with wooden handles
- 3D modelling cutter (fairy, digger or cow)
- Cotton bag for storage (25 x 35 cm)

Special features:

- Gluten-free, fragrance-free and mineral oil-free
- Ideal for children aged 1 year and over
- Environmentally friendly produced in Germany



Fühlmäuse
Kneading box **Fairy Magic**
6-pcs. set with cotton bag

Art.-Nr. 79001



Fühlmäuse
Kneading box **Construction Site**
6-pcs. set with cotton bag

Art.-Nr. 79002



Fühlmäuse
Kneading box **Farm**
6-pcs. set with cotton bag

Art.-Nr. 79003



Fühlmäuse

NEW

tatü - tata - tatoy®

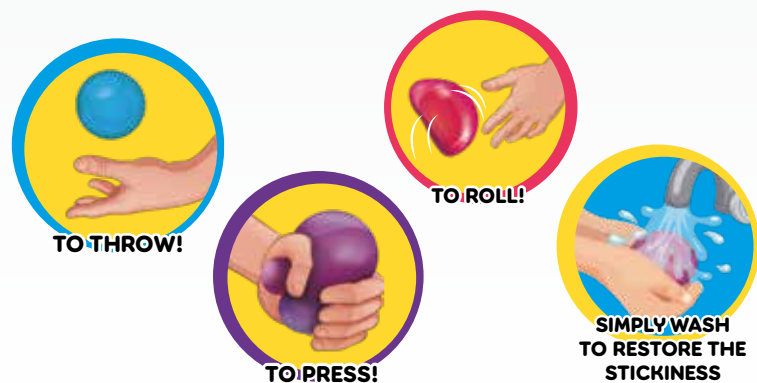
Cool trends for smart kids!



tatoy® means:

- Easy to play!
- Imaginative, creative play value!
- Tactile analogue instead of native digital!
- Great fun for little money!
- Confidence through certified safety!

tatoy® Slimy Stick Ozz / tatoy® Slimy Sticky Maxi Creeblers
The colourful, sticky fun with the tatoy® Slimy Stick-Ozz or the new tatoy® Slimy Sticky Maxi Creeblers! 4 tatoy® Slimy Sticky balls each for squeezing, squeezing and throwing everywhere! Fun for young and old!



Individually or together, the tatoy® Slimy Stick Ozz and tatoy® Slimy Sticky Maxi Creeblers stick to all surfaces without leaving any residue! Whether walls, doors or ceilings, they roll down slowly and glow in the dark!

- Two neon-coloured and two glow-in-the-dark balls in a blister pack, assorted in 2 colours
- Leave no stains or residue
- Very sturdy and skin-friendly material
- Easy to wash with soap and water to restore stickiness



tatoy® Slimy Stick OZZ in blister with 4 pcs. (2 x Neon & 2 x Glow in the Dark) Art.-Nr. 53300

3+ 24/48 now 4 pcs. sort. 2



tatoy® Slimy Sticky Creeblers

- Individually or pressed together like a ball, they can be thrown anywhere – they crawl down walls, doors, windows and mirrors without leaving a trace!
- When the Sticky Creeblers lose their stickiness, simply rinse with water and dab dry with a paper towel



tatoy® Slimy Sticky Creeblers 18 pcs. in blister 36 blister sorted 3 times Art.-Nr. 53001

3+ 36/144 now 18 pcs. sort. 3



tatoy® Sugar Squeezy Ball

- To squeeze, stretch and twist!
- With super addictive factor – great anti-stress!
- In the three bright colours pink, green and blue
- Filling made of natural glucose with thickener!
- Super safe and washable!
- Never-ending ASMR fun!



tatoy® Sugar Squeezy Ball 24 pcs. in display 3 variants assorted Art.-Nr. 32110

3+ 24/24 now 3 sort. 3





Super Glitzy Tattoo-Set „GIRLY“

The smallest Super Glitzy tattoo set for girls already contains everything you need to create great glitter tattoos!

INCLUDED IN THE „GIRLY“-SET:

- 18 great stencils
- 2 biodegradable glitters in the colours purple + silver or pink + gold (assorted)
- 1 brush + 1 SkinFix gel
- Instructions for use
- Super Glitty Tattoo-workstation



Super Glittzy Tattoo-Set
GIRLY

Art.-Nr. 53003



Super Glittzy Tattoo-Set „ROCKY“

Especially for boys! The Super Glitzy Tattoo Set 'ROCKY' contains everything you need to create great glitter tattoos!

INCLUDED IN THE „ROCKY“-SET:

- 18 great stencils
- 2 biodegradable glitters in the colours red + gold or blue + green (assorted)
- 1 brush + 1 SkinFix gel
- Instructions for use
- Super Glitzy Tattoo-workstation



Super Glitzy Tattoo-Set
ROCKY

Art.-Nr. 53004



Super Glitzy Tattoo-Set „PARTY GLAM“

The biggest Super Glitzy Tattoo Set with a special bonus: Holographic stickers!

INCLUDED IN THE „PARTY GLAM“-SET:

- 36 great stencils
- 5 biodegradable glitters in the colours gold + silver + blue + pink + purple
- 1 brush + 2 SkinFix ge
- Instructions for use
- Super Glitzy Tattoo-workstation
- **BONUS:** Holographic stickers



Super Glitzy Tattoo-Set
PARTY GLAM

Art.-Nr. 53006



The Original
SWELLY[®]
HOOP

FOR
EXTRA-
LONG
HOOPING

WITH
WATER
FILLING

STAY
COOL

BE FIT

FOR EASY
HOLA-
HOOPING

The Original
SWELLY[®]
HOOP

THE ORIGINAL WITH THE WATER-POWER-WAVE!

SWELLYHOOP
RAINBOW
EDITION

Swellyhoop[®]

THE ORIGINAL Swellyhoop[®] – THE STAR AMONG HULA HOOPS

Swellyhoop[®] is one of the best-selling premium hula hoops worldwide and a highlight among the top summer toys!

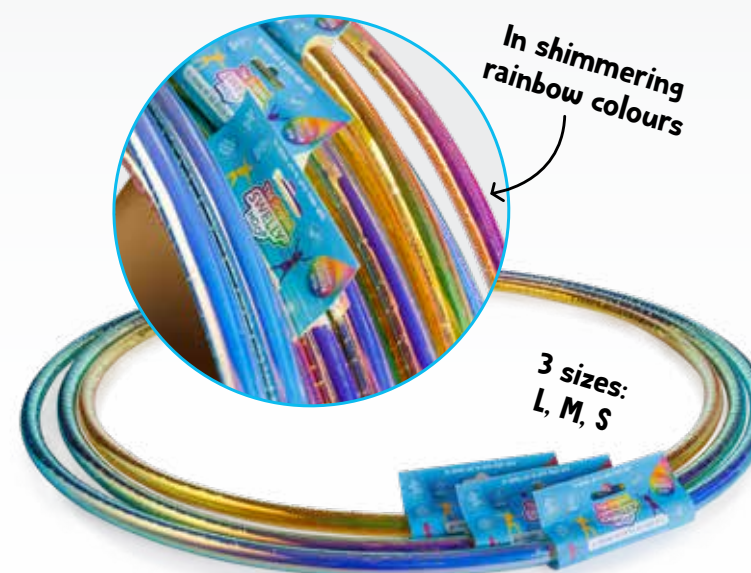
Its patented water filling makes hooping ten times easier than with conventional hoops. The even rotations make long hooping sessions child's play and guarantee an optimal movement and training effect.

WITH ITS HOLOGRAPHIC DESIGNS IN
THREE SIZES (L ø 79 cm, M ø 74 cm, S ø 69 cm)
THE SWELLYHOOP[®] IS COOL FITNESS FUN
FOR THE WHOLE FAMILY!



Swellyhoop[®] Rainbow Edition

The Original Swellyhoop[®] with the water power wave in shimmering rainbow colours!



Swellyhoop[®] Rainbow edition
POS-display with 24 pcs.
assorted (4 x L, 12 x M, 8 x S)

Art.-Nr. 53102



COOLE
DESIGNS

3 sizes:
L, M, S

The Original Swellyhoop[®]
POS-display with 24 pcs.
assorted (4 x L, 12 x M, 8 x S)

Art.-Nr. 53100



Swelly[®] Rainbow Beans Hoop

The Original Hoop – filled with lots of small plastic beans for even easier hooping! From Swelly[®], making hooping even more fun!



Swelly[®] Rainbow
Beans Hoop
assorted (4 x L, 12 x M, 8 x S)

Art.-Nr. 53104





The quickest, easiest
and most convenient
way to mark things!



DIY MARKY® –

NEVER LOSE OR MISPLACE PERSONAL ITEMS AGAIN
WITH DIY MARKY!

Clothes, shoes, sports equipment, school equipment, exercise books, folders, drinking bottles, etc. get mixed up or lost. But there is a clever solution: MARKY, the practical labelling stamp, puts an end to this! MARKY makes labelling and personalisation child's play!

MARKY is suitable for all textiles, sports and school items as well as shoes and all absorbent surfaces. With the help of the labels included in the set, it is even possible to personalise non-absorbent surfaces such as drinking bottles, lunch boxes, pens, pencil cases and much more at any time.



Watch video!



THE BEST! The stamping ink specially developed for MARKY enables up to 1000 impressions and withstands many washes, whether stamped directly on light-coloured fabrics or on the enclosed iron-on tape for dark fabrics.

NEW! MARKY DISPLAY –

Compact for counters and shelves!

A MARKY set contains a set of pictograms and letters, tweezers, 1 metre of iron-on tape (for dark fabrics) and 20 labels (for all non-absorbent materials, 100% dishwasher-safe).

- 24-piece cardboard display (3 x 8 pieces)
- Display dimensions: 38 x 39 x 28 cm
- Assorted in 3 colours: blue, pink and green



NEW! MARKY DISPLAY with REFILL KITS –

Compact for counters and shelves!

The 3in1 MARKY Refill Kit contains a black stamp pad, 1 metre of iron-on tape for dark textiles and an additional 40 labels in two different sizes.

- 16-piece cardboard display
- Display dimensions: 38 x 7 x 28 cm



CONTENT OF THE PACK

ONE OF 3
DIFFERENT
MARKY'S



MARKY Sets
24 pcs. in display
3 variants assorted

Art.-Nr. 167196



MARKY Refill kits
16 pcs. in display

Art.-Nr. 167197



Our Business Areas

TrendAlliance GmbH, headquartered in Starnberg near Munich, is a modern trade marketing and trading agency, which, with a Europe-wide network of TrendAlliance partners, aims at the sustainable successful distribution of innovative trend and branded goods in the following business areas:

- Trends for kidz
- Trends for pets
- Trends for life
- Trends for promotion

Follow us

 facebook.com/trendalliance.de

 youtube.com/TrendAllianceTV

 instagram.com/slimy_original

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Kowloon Hong Kong

T +852 2721 5588

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Our Principles

We focus on introducing and marketing high quality products manufactured to the highest safety standards. We ensure compliance with all relevant national and international laws and regulations, in particular to protect the health of our customers. We are committed to conducting business in an ethically responsible manner in respect for the rights of individuals and the environment.

Our Services

Together with the TrendAlliance partner network, we cover all sales-related processes in our business segments from sales agency, trade marketing, billing, warehousing and logistics, to full-service distribution. We are dedicated to synergies with a selective and complementary product range. Our success is based on the collective industry experience of the TrendAlliance partners and very good business contacts in the toys, toiletries, electronics and pet supplies market segments. We supply all major food and non-food retailers as well as discounters.



Our Brands

